Professional profile

- 13 years as City Manager in Norway broad experience from Strategic and Operational Management
- Innovation driving force, results from restructuring processes and digitalization in public sector
- Strong on implementation. Builds relations, brings integrity and positive energy to the surroundings
- Considerable entrepreneurial insight. Experience and results from collaboration projects
- Broad Management Education from Norway, USA and Asia

Experience

2019-

NORWEGIAN COASTAL ADMINISTRATION, General Director

■ The NCA is an agency of the Norwegian Ministry of Transport and Communications responsible for services related to maritime safety, maritime infrastructure, transport planning and efficiency, and emergency response to acute pollution. NCA's vision is to make our coast and waters the safest and purest in the world.

2010-2019

<u>ULSTEIN COUNTY</u>, Norway – City Manager

- Overall responsibility for all public services delivered in the Municipality
- 660 employees, USD 100 million operating budget, 35 million annual investments
- Setting agenda for the organization, execute clear leadership with focus on results
- Coordinating Community Development, including Smart City projects
- Winner of the National Attractive City Award in 2012, and became Smart City Pilot in 2017
- First county in the Nordics to implement coding as core learning skill in all schools

2005-2010

VANYLVEN COUNTY, Norway – City Manager

- Overall responsibility for all public services delivered in the Municipality
- 330 employees, USD 45 million operating budget, 10 million annual investments
- Leading big restructuring processes and simultaneously reached lowest work force absence in the region 2008 and 2010.

2003-2005

VANYLVEN COUNTY - Head of Staff

 Managed staff and leading considerable technology projects (i.e. fiber infrastructure and tele/data integration). Deputy City Manager all three years

Education

2001-2003

NHH - NORWEGIAN SCHOOL OF ECONOMICS, Master in Strategy & Management

- Prestigious Business Institution rated top 40 in Europe. Electives include Economics, Finance, Organizational Change, Project Management, Innovation, Marketing, Ethics
- Main thesis at Department of Strategy and Management on Collaboration vs. Competition in high tech Maritime Clusters

ASIAN INSTITUTE OF MANAGEMENT, International Exchange, NHH

- Student exchange to Manila, Philippines.
- Electives within Corporate Finance, Enterprise Development, International marketing, Logistics and Entrepreneurship

1996-2000

<u>UNIVERSITY OF BERGEN</u>, Norway, Bachelor

- Department of Administration and Organization Theory. Electives include Management and Organizational Structures, Development and Change in public and private sector
- Degree also includes Macro Economics, Computer Science and Org. Psychology

HAWAII PACIFIC UNIVERSITY, International Exchange, UiB

- Exchange semester to Honolulu, USA, with practical end theoretical Management studies
- Courses include Change Mgmt, Project Mgmt, HR Mgmt and Marketing

Miscellaneous

IT

• User of numerous programs and platforms, including Microsoft Office and G Suite

Courses

- Young Leaders Program, AFF, ranked 44 in FT's Executive Education ranking
- Crisis Management & Crisis Communication, Norwegian Directorate for Civil Protection
- HSE for Managers, <u>Norwegian Association of Regional Authorities</u>
- PwC Course for Board of Directors

Languages

English – steady written and oral, German – good oral. The Nordics – mother tongue

Spare time

- Follows politics and business development both domestic and abroad
- Family activities, with three girls under 10 years
- Plays soccer and basketball occasionally. Skiing in the winter, hiking in the summer

Einar Vik Arset

Cell: +47 97 66 43 08

E-mail: einar.vik@arset.no