

Data Protection Privacy Statement on the processing of personal data in the context of EMSA Children's Competition 2025-2027

The protection of privacy is of high importance to the European Maritime Safety Agency ('EMSA'). EMSA is responsible for the personal data it processes. Therefore, we are committed to respecting and protecting the personal data of every individual and to ensuring efficient exercising of data subject's rights. All the data of personal nature, namely data that can identify an individual directly or indirectly, will be handled fairly and lawfully with the necessary due care.

This processing operation is subject to Regulation (EU) 2018/1725 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data. The information in this Privacy Statement is given pursuant to Articles 15 and 16 of the Regulation (EU) 2018/1725.

1. Nature and the purpose(s) of the processing operation

The purpose of the processing activity is to manage EMSA Children's Competition 2025-2027. The competition called "A sea of ideas" is an artwork initiative. It supports EMSA's Diversity and Inclusion Strategy by raising awareness about the Agency and the maritime and sustainability sector among school children through educational activities.

For this purpose, EMSA will launch three editions of the competition, expanding its geographical reach each year:

• 2025 edition: the competition will target primary level (children between 6-10 years old) and intermediate level (children between 11-12 years old) schools based in Portugal only.

• 2026 edition: while maintaining the Portuguese network from the previous edition, the competition will gradually include schools from other EU Member States.

• 2027 edition: the competition will be fully EU-based to coincide with EMSA's 25th anniversary incorporating schools that participated in the 2025 and 2026 editions.

For the 2025 and 2026 competitions, Escola Azul, the Ministry of the Economy's educational programme, will be EMSA's partner. Escola Azul will be responsible for notifying schools within its national network and inviting them to participate. The competition will be coordinated by the Executive Office - Communication team.

The processing steps are as follows:

1. An extranet page will be set up to contain information about the competition - theme and categories, rules and data protection documents - <u>https://extranet.emsa.europa.eu/mar-de-ideias</u>

2. Schools will be invited to submit artwork by filling in an application form available on the competition page. The submission form will be created using the EU Survey. Once submitted, all school applications will be received in the dedicated email created for this competition: mardeideias@emsa.europa.eu

The form will require teachers to list their names and email contact, name and address of the school, school year, artwork title and description (as mandatory fields). The form also contains a tick box in which teachers consent the processing of their personal data.

3. Data from the form will be consolidated in an Excel table and stored on EMSA's secure servers – outlook folder and p: drive, with restricted access (for the project team only).

4. Once the winners are decided, the project team will contact the teachers of the relevant classes for the names of the children, to create certificates that they will receive at the ceremony.

5. Winning schools will be invited to the award ceremony at EMSA premises by email. In this invitation, a consent form will be provided to schools to collect the signatures of the children's guardians for the children's data processing, particularly regarding:

• name and surname for printing award certificates;

• image from photographs, video and voice recordings on the day of the ceremony for publication in the social media EMSA's channels (Instagram, Facebook) and on the competition webpage;

• live broadcast of the awards ceremony via the competition webpage.

Photos of the artwork will be shared in EMSA's communication channels (extranet page, Instagram and Facebook). Photos and videos of the winning ceremony will also be shared in the same channels, in line with the consent given by the children's guardians.

EMSA will not reuse the personal data for another purpose that is different to the one stated above.

2. Categories/types of personal data processed

The categories/types of personal data processed are the following:

General personal data:

- Personal details: name and surname of teachers, children and children's guardians.
- Education & Training details: schools name, address and school year
- Other (please give details): Image and voice of the teachers and children participating in the award ceremony.

3. Processing the personal data

The processing of the personal data is carried out under the responsibility of the Head of Executive Office, acting as delegated EMSA data controller.

Personal data are processed by the project team.

4. Access to and disclosure of personal data

The personal data is disclosed to the following recipients:

- Data subjects themselves: Children's guardians, teachers and children participating in the competition.
- Designated EMSA staff members: project team at EMSA.
- Photographs and recordings of the award ceremony will be shared on EMSA's social media channels, making them accessible to the general public.

The personal data concerning this competition will only be shared with people necessary for the implementation of such measures *on a need to know* basis. The data are not used for any other purposes nor disclosed to any other recipient.

5. Protecting and safeguarding personal information

EMSA implements appropriate technical and organisational measures in order to safeguard and protect data subjects' personal data from accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to them.

All personal data related to EMSA children's competition is stored in secure IT applications according to the security standards of the Agency as well as in specific electronic folders accessible only to the authorised recipients. Appropriate levels of access are granted individually only to the above recipients.

6. Access, rectification, erasure or restriction of processing of personal data

Data subjects have the right to access, rectify, erase, and receive their personal data, as well as to restrict and object to the processing of the data, in the cases foreseen by Articles 17 to 24 of the Regulation (EU) 2018/1725.

If data subjects would like to exercise any of these rights, they should send a written request explicitly specifying their query to the delegated data controller, Head of Executive Office, acting as delegated EMSA data controller.

The right of rectification can only apply to inaccurate or incomplete factual data processed within EMSA children's competition.

The above requests will be answered without undue delay, and in any event within one month of receipt of the request. However, according to article 14 (3) of the Regulation (EU) 2018/1725, that period may be extended by two further months where necessary, taking into account the complexity and number of the requests. EMSA shall inform the data subject of any such extension within one month of receipt of the request, together with the reasons for the delay.

7. Legal basis for Data processing

Processing is based on Article 5(a) and (d) Regulation (EU) 2018/1725.

Children's guardians will be requested to give consent for the data processing with a specific form created for this purpose.

8. Storing Personal data

EMSA does not keep personal data longer than necessary for the purpose(s) for which that personal data is collected.

Photographs and recordings of the award ceremony, taken as part of a communication plan to promote EMSA policies and activities among internal or external groups, are retained for two years.

After this period, they are archived separately for historical purposes. The names and surnames of teachers, children, and their guardians will be deleted one year after the award ceremony.

Regarding publication on social media, the relevant Data Protection policies of the respective channels will apply.

With regard to EU Survey, please consult their privacy notice: EUSurvey - Privacy Statement.

9. Data protection points of contact

Should data subjects have any queries/questions concerning the processing of your personal data, they should address them to the data controller, Andrea Tassoni, Head of Executive Office, under the following mailbox: Executive.Secretariat@emsa.europa.eu.

Any data subject may also consult EMSA Data Protection Officer at: DPO@emsa.europa.eu.

Recourse:

Complaints, in cases where the conflict is not resolved by the Data Controller and/or the Data Protection Officer, can be addressed at any time to the European Data Protection Supervisor: <u>edps@edps.europa.eu</u>.